

Cognitive Enhancer & Mood Enhancer

Biotics Research has just announced the launch of two new products: Cognitive Enhancer™ and Mood Enhancer™.

Acetylcholine Support

What good is the mind when it can't retain and process information? As we get older, moments of confusion or "brain fog" become more and more prevalent. It comes down to our neurotransmitters and their ability to communicate with one another. As we age, the necessary hormones required for communication between neurons diminishes. Combine that with outside stimuli such as stress, and trauma, it creates the perfect storm for reduced cognitive function.

Cognitive Enhancer™ uses well-known biochemicals to bring your client back to balance. This product works off of the theory that diminished levels of acetylcholine leads to these ever increasing symptoms of forgetfulness and confusion.

Acetylcholine benefits both the peripheral nervous system (PNS) and the central nervous system (CNS) as a neuromodulator. In the PNS, acetylcholine activates muscles and is a major neurotransmitter in the nervous system. In the CNS, acetylcholine and the associated neurons work together to cause inhibitory actions.

Serotonin Support

Serotonin got you down? Or should I say a lack of serotonin got you down? Serotonin is a monoamine neurotransmitter. Biochemically derived from tryptophan, serotonin is primarily found in the gastrointestinal tract, blood platelets, and the CNS. It is popularly thought to be a contributor to feelings of well-being and happiness. Many conditions have also been linked to low serotonin including, but not limited to, inflammation, insulin resistance, stress, and hormone imbalance. 5-Hydroxytryptophan (5-HTP) has been proven as an effective precursor to serotonin, easily crossing the blood brain barrier and increasing CNS synthesis of serotonin.

Consider adding these two powerhouses to your toolbox today!

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